

For Immediate Release

THE GOOD COMPANIES NAME NAI LATTER & BLUM COMMERCIAL PROPERTY AGENTS FOR VILLAGGIO

(Bossier City, LA) – December 12, 2007 – The Good Companies, developers of the \$65 million multi-use Villaggio development in Bossier City, Louisiana, have named NAI Latter & Blum, Inc. the commercial property leasing and sales agents.

NAI Latter & Blum, founded in New Orleans in 1916, is the oldest full service real estate company in the Gulf South. Each year, Latter & Blum's Commercial Division completes over 700 commercial brokerage transactions with a value of over \$300 million. The company has been recognized by the Institute of Real Estate Management with the "Accredited Management Organization" designation. Latter & Blum is the exclusive member broker of NAI Global in Louisiana. NAI is among the largest real estate service providers in the world with over 300 offices, 3500 professionals and over \$30.5 billion in transaction volume.



"Finding an organization that could understand the dynamics of developing a major multi-use project was critical, and Latter & Blum proved to be a perfect fit", stated The Good Companies President, John Good, Jr. "Their experience in retail, office and commercial leasing will prove to be invaluable to Villaggio", he stated.

Villaggio, an Italian themed lifestyle community, is located in Bossier City, Louisiana on 64 acres between Highway 80 and Interstate 20. Anticipating a Fall 2008 opening, the multi-use community will include multi-family apartments, common wall single family townhomes, interior retail fashioned with a "Main Street" concept, office and commercial development, restaurant sites, a conference center and a Tuscan themed Promenade built around an 8 acre lake.

Karl Landreneau, Director of Commercial Sales and Leasing for NAI Latter & Blum said "The opportunity to work with The Good Companies on a high profile project like Villaggio is very exciting and we look forward to being part of this great development". Landreneau has named Brad Way, CCIM and Randy Boughton, as lead marketing, leasing and sales specialists for Villaggio.

The Good Companies, developers of Stonebridge – Bossier City's first residential and golf community and master developers of Louisiana Boardwalk, is a private family owned business founded by John Good, Jr. in 1996. The company specializes in retail and commercial development, construction, real estate investments, offices, hotels and mixed-use developments. The company and its affiliate's development portfolio include residential communities, country club assets, and aviation, ranching and retail and entertainment interests.

Italian themed Lifestyle Community Announced For North Bossier City

Bossier City, LA – John Good, Jr., developer of Bossier City's first golf and residential community and master creator and partner of Louisiana Boardwalk, will develop "Villaggio" – an extraordinary Italian themed urban lifestyle community in North Bossier City.

Situated on 64 acres located at the intersections of Interstate 20 and Highway 80, Villaggio will consist of a series of eight interior components - all surrounding "Villaggio Del Lago (Lake Villaggio)". "My vision is to create a hassle free safe environment where families and individuals alike can stroll, shop, dine, be entertained, work and live in an atmosphere not found anywhere else in the region", says John Good, Jr.

Anticipating a Summer, 2008 phase one opening, Villaggio will include multi-family and common wall housing, apartments, retail, restaurants, office space, condominiums and a lakeside promenade with the properties trademark 45 foot clocktower.

Villaggio Components:

Multi-Family Housing - "Bella Vivere". A community within a community, 230 upscale and carefully appointed one, two and three bedroom units will meet the needs of a growing and demanding market demographic. Unlike any apartments in the region, each unit will have extraordinary views of the Villaggio's "Main Street", the Promenade or Lake Villaggio. As an aesthetic feature and safety design, resident parking will be restricted to the interior of the apartment community while enhancing the views of the promenade and lake.

Common Wall Single Family Housing – Casa Della Citta". Located on the banks of Lake Villaggio, each townhome will be designed with the homeowner in mind and range in size from 1,600 to 3,000 square feet. Offering two car garages and interior courtyards, the units will incorporate the rich traditions of Italian living and offer amenities unlike any townhomes in the region.

Retail – "Buoni Negozi". Encompassing over 55,000 square feet of prime retail space along the Villaggio Main Street and Lake Villaggio, the atmosphere is reminiscent of a busy Italian market. With views of the Promenade and the lake, retailers will be targeted to the "living" community that is Villaggio". Adding to the ambience, a special market area called "Carrelli" – will utilize umbrella market carts offering everything from fresh flowers to Italian coffees.

Dining – "Buoni Mangia". Providing a variety of restaurants, Villaggio will utilize frontage sites for as many as four full service restaurants – incorporating the Italian architectural theme into each unit. Future plans include a gourmet grocery store.

Office & Commercial Space - "Spazio dell Ufficio".

Designed with the consistent Italian village themes of the project, the designated office units will provide unique streetscapes, landscaping, streetlights and fountain courtyards. The one and two story office units will be designed to customer specifics for those that want to "live, work, play and stay" in one location.

Promenade – "Piazza del Posto". The Promenade is the heart and soul of Villaggio. Situated at the end of Villaggio's Main Street and the banks of the lake, the projects signature - the 45 foot clocktower will welcome residents, diners and visitors to converse by waterfalls, enjoy seasonal firework displays, read a book or report by an outdoor fireplace, listen to the sounds of string quartets or enjoy lunch from one of the "Carrelli" food vendors.

Lake Villaggio – "Villaggio Del Lago". As the keystone of the Villaggio development, Lake Villaggio is more than a beautiful amenity. It will serve as a living component – offering paddle and sail boat rentals, walking and exercise courses around the lake, swimming in designated areas, laying out on a real beach or playing beach volleyball at one of the two courts.

Condominiums – Phase II – "Casa Bella". Set in the heart of Villaggio and offering views of Lake Villaggio, these one, two and three bedroom units incorporate a unique three story design and secured by wrought iron gates – providing an intimate setting with limited access.

John Good, Jr., developer and Chief Executive Officer of Villaggio Development, Ltd., has a long and storied career as one of Louisiana's premiere developers. As founder of Stonebridge Development in 1996, the 330 acre project was Bossier City and Louisiana's first Fred Couples' PGA professional golf course and residential community. In eight years, Stonebridge has developed nine interior sections totaling 320 lots and over \$30 million in real estate sales. As master developer of Louisiana Boardwalk, the \$190 million retail outlet and entertainment center has changed the face of Bossier City's riverfront and developed into a major tourism destination. John's efforts as the development partner included securing the state's first Bass Pro and more than 30 "first time" retailers to Louisiana.

For More Information:

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